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Complete if Known

Application Number	10/672,294
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First Named Inventor	Shuhasheesh Anand
Art Unit	3688
Examiner Name	Champagne, D.
Attorney Docket Number	50269-0600

Sheet 2

OF 2

NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		European Patent Office "Communication Pursuant to Article 94(3) EPC", mail date June 23, 2008, Application number 04784060.8, Applicant Yahoo, Inc., 10 pages.	
		Gallagher K et al. "A Framework for Targeting Banner Advertising on the Internet" 7 January 1997, System Sciences, 1997, Proceedings of the Thirtieth Hawaii International Conference on Wailea, HI, USA 7-10 Jan. 1997, Los Alamitos, CA USA, IEEE Comput. Soc. US pages 265-274. XP010271845 ISBN: 0-8186-7743-0	

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¹ Applicant's unique citation designation number (optional). ² Applicant is to place a check mark here if English language Translation is attached.

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